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The Decision Book: Fifty Models for Strategic Thinking (The Tschäppeler and Krogerus Collection): Amazon.co.uk: Roman Tschäppeler, Mikael Krogerus, Jenny Piening: 9781846683954: Books. £2.74. RRP: £10.99.

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Csikszentmihalyi discovered that people who are ‘in the flow’ not only feel a profound sense of satisfaction, they also lose track of time and forget themselves completely because they are so immersed in what they are doing.”. ? Mikael Krogerus, The Decision Book: 50 Models for Strategic Thinking. 6 likes. Like.

Mikael Krogerus (Author of The Decision Book)

Recommendation. Journalist Mikael Krogerus and communications expert Roman Tschäppeler summarize 50 of the most popular decision-making models that individuals and businesses around the world adopt and use to make significant choices and to think in a strategic way.

The Decision Book Free Summary by Mikael Krogerus et al.

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The Decision Book: Fifty Models for Strategic Thinking. Mikael Krogerus, Roman Tschäppeler. An updated edition of the international bestseller that distills into a single volume the fifty best decision-making models. Every day, we face the same questions: How do I make the right decision?

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known (the Eisenhower matrix for time management) to the less familiar but equally useful (the Swiss Cheese model). It will even show you how to remember everything you will have learned by the end of it.

The Decision Book | Mikael Krogerus, Roman Tschäppeler ...

The Decision Book: Fifty Models for Strategic Thinking 176. by Mikael Krogerus, Roman Tschäppeler, Jenny Piening (Translator), Philip Earnhart (Illustrator) Hardcover (Fully Revised Edition) \$ 17.95. Hardcover. \$17.95. NOOK Book. \$13.49. Audio CD. \$29.99.

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The Decision Book : Mikael Krogerus : 9781781259542

Whether you're a newly minted MBA, a chronic second-guesser, or just someone eager for a new vantage point, The Decision Book presents fifty models for better structuring, and subsequently understanding, life's steady challenges. Interactive and thought-provoking, this illustrated workbook offers succinct summaries of popular strategies, including the Rubber Band Model for dilemmas with many directions, the Personal Performance Model to test whether to change jobs, and the Black Swan ...

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Mikael Krogerus, Roman Tschäppeler The number one bestselling Decision Book authors return with compulsive questions about every aspect of our lives. What would be your ideal job if you didn't have to worry about money? Would you like to have more responsibility or less?

The Question Book - What Makes You Tick? | Mikael Krogerus ...

Good news: There are some great tools to help you make up your mind. Mikael Krogerus & Roman Tschäppeler are the authors of the international bestseller The Decision Book. First published in Switzerland, The Decision Book went on to sell more than one million copies around the world, in 30 languages.

Offers fifty different strategies and models for making better choices and decisions, including explanations and guidance for applying such models as the Rubber Band Model, the Personal Performance Model, and the Pareto Principle.

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What would be your ideal job if you didn't have to worry about money? Would you like to have more responsibility or less? How far would you go for a promotion? When did you last stand up for what you believe in? What are you afraid of? In this unique handbook to your own life and work, there are no right or wrong answers: only honest ones. Featuring sections on subjects everyone can relate to, from the professional (work and finance), to the personal (sex and relationships), The Question Book can be used alone, like a journal; or with a colleague, partner or friend. It will probe and enlighten on everything, including what your boss really thinks about you, whether you are in the right job, and what motivates you to get out of bed every morning. These wide-ranging questions - which provoke short 'yes or no's as well as open-ended responses that dig deeper - are pertinent, direct, and compulsively fun to answer. In The Question Book, you are under the spotlight. And only you have the answer.

Mikael Krogerus and Roman Tschäppeler have tested the 44 most important communication theories and distilled them in book form, alongside clear and entertaining illustrations. Want better conversations? Ask open-ended questions that have no right or wrong answers—make your partner feel brilliant. Want better meetings? Ban smartphones, use a timer, and make everyone stand up. Want better business deals? Focus on the thing, rather than the person; on similarities, rather than differences; and on good outcomes, rather than perfect ones. Whether you want to present ideas more clearly, improve your small talk, or master the art of introspection, The Communication Book delivers, fusing theoretical knowledge and practical advice in a small but mighty package. With sections on work, the self, relationships and language, this book is indispensable for anyone who wants to improve what they say, and how they say it.

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An updated edition of the international bestseller that distills into a single volume the fifty best decision-making models. Every day, we face the same questions: How do I make the right decision? How can I work more efficiently? And, on a more personal level, what do I want? This updated edition of the international bestseller distills into a single volume the fifty best decision-making models used in MBA courses, and elsewhere, that will help you tackle these important questions. In minutes you can become conversant with: The Long Tail • The Maslow Pyramids • SWOT Analysis • The Rubber Band Model • The Prisoner's Dilemma • Cognitive Dissonance • The Eisenhower Matrix • Conflict Resolution • Flow • The Personal Potential Trap • and many more. Stylish and compact, this little book is a powerful asset. Whether you need to plan a presentation, assess someone's business idea, or get to know yourself better, this unique guide—bursting with useful visual tools—will help you simplify any problem and make the best decision.

thimblesofplenty is a group of friends who also happen to be business people and avid readers. We wanted to keep up with the latest business books but found that time was a factor. So we divided out the work and each of us took a book and summarised it for the others. We thought it might be a great idea to share these summaries with you. For a small price and a 3 minute time investment, our summary gives you some of the wisdom from the book, some food for thought and hopefully the impetus to make some time to read the whole book!

The Business Skills Every Creative Needs! Remaining relevant as a creative professional takes more than creativity--you need to understand the language of business. The problem is that design school doesn't teach the strategic language that is now essential to getting your job done. Creative Strategy and

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the Business of Design fills that void and teaches left-brain business skills to right-brain creative thinkers. Inside, you'll learn about the business objectives and marketing decisions that drive your creative work. The curtain's been pulled away as marketing-speak and business jargon are translated into tools to help you: Understand client requests from a business perspective Build a strategic framework to inspire visual concepts Increase your relevance in an evolving industry Redesign your portfolio to showcase strategic thinking Win new accounts and grow existing relationships You already have the creativity; now it's time to gain the business insight. Once you understand what the people across the table are thinking, you'll be able to think how they think to do what we do.

You can achieve your business dream. Beat the odds as you learn from the best - including Henry Ford, Steve Jobs, and Bill Gates - and turn your idea into an amazing and profitable enterprise. The Business Book helps you over the hurdles facing every new business, such as finding a gap in the market, securing finance, employing people, and creating an eye-catching brand. It is a plain-speaking visual guide to 80 of the most important commerce theories including chaos theory, critical path analysis, market mapping, and the MABA matrix. Its graphics and flow diagrams demystify complicated concepts and explain the ideas of seminal business thinkers, such as Malcolm Gladwell's "tipping point" or Michael Porter's "five forces". It shows that you can succeed with stories of rags-to-riches entrepreneurs, including the founders of Hewlett-Packard, who began their global enterprise from their garage. Whether you are a student, a CEO, or a would-be entrepreneur, The Business Book will inspire you and put you on the inside track to making your goal a reality. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7 million copies worldwide sold to date, these

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award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

The “H” in the H factor stands for “Honesty-Humility,” one of the six basic dimensions of the human personality. People who have high levels of H are sincere and modest; people who have low levels are deceitful and pretentious. It isn’t intuitively obvious that traits of honesty and humility go hand in hand, and until very recently the H factor hadn’t been recognized as a basic dimension of personality. But scientific evidence shows that traits of honesty and humility form a unified group of personality traits, separate from those of the other five groups identified several decades ago. This book, written by the discoverers of the H factor, explores the scientific findings that show the importance of this personality dimension in various aspects of people’s lives: their approaches to money, power, and sex; their inclination to commit crimes or obey the law; their attitudes about society, politics, and religion; and their choice of friends and spouse. Finally, the book provides ways of identifying people who are low in the H factor, as well as advice on how to raise one’s own level of H.

The secret to making the right call in an increasingly complex world The decisions we make every day – frequently automatic and incredibly fast – impact every area of our lives. The Little Black Book of Decision Making delves into the cognition behind decision making, guiding you through the different ways your mind approaches various scenarios. You'll learn to notice that decision making is a matter of balance between your rational side and your intuition – the trick is in honing your intuition to steer you down the right path. Pure reasoning cannot provide all of the answers, and relying solely on intuition could prove catastrophic in business. There must be a balance between the two, and the proportions may

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change with each situation. This book helps you quickly pinpoint the right mix of logic and 'gut feeling,' and use it to find the best possible solution. Balance logic and intuition in your decision making approach Avoid traps set by the mind's inherent bias Understand the cognitive process of decision making Sharpen your professional judgement in any situation Decision making is the primary difference between organisations that lead and those that struggle. The Little Black Book of Decision Making helps you uncover errors in thinking before they become errors in judgement.

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