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Beyond Bullet Points - Cliff Atkinson

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Cliff's bestselling book Beyond Bullet Points (published by Microsoft Press) was named a Best Book of 2007 by the editors of Amazon.com, and has been published in four editions and translated into a dozen

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languages including Chinese, Korean, and Russian. This book expands on a communications approach he has taught internationally at top law firms, government agencies, business schools and corporations, including Sony, SC Johnson, Chevron, Toyota, Del Monte, Nestlé, Deloitte, BBDO, The NPD ...

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In BEYOND BULLET POINTS, communications expert Cliff Atkinson shares his innovative three-step system for increasing the impact of your communications with Microsoft PowerPoint. He guides you, step by step, as you discover how to combine the tenets of classic storytelling w Unload those boring, bullet-riddled slides—and unlock the amazing story buried in your presentation!

Beyond Bullet Points: Using Microsoft PowerPoint to Create ...

Buy Beyond Bullet Points: Using Microsoft PowerPoint to Create Presentations that Inform, Motivate, and Inspire, 3rd ed. by ATKINSON, CLIFF (ISBN: 9788120344679) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

Beyond Bullet Points: Using Microsoft PowerPoint to Create ...

Beyond Bullets is a good presentation book, very well structured, very thorough. But, it didn't excite my creativity in the same way Daurte's book.

By Cliff Atkinson Beyond Bullet Points: Using Microsoft ...

The aim of Cliff Atkinson's book is to banish bullet points and text-dominated slides. His mission is to encourage you to create a very different kind of presentation. One that engages the audience with a well

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crafted, highly focussed, carefully ordered collection of headlines and images. A collection that delivers a story rather than a lecture.

Beyond Bullet Points, 3rd Edition: Using Microsoft ...

About the Author Cliff Atkinson, a consultant who helps organizations improve communications using PowerPoint, teaches at the UCLA Extension.

Beyond Bullet Points PDF | Cliff Atkinson

Cliff's bestselling book, Beyond Bullet Points (published by Microsoft Press) was named a Best Book of 2007 by the editors of Amazon and has been published in four editions and translated into a dozen languages including Chinese, Korean, and Russian. Cliff's work has been featured in The New York Times, Los Angeles Times, Wall Street Journal, and Fox News.

Beyond Bullet Points 4th Edition: Conversation with Cliff ...

Beyond Bullet Points is about how to communicate effectively using PowerPoint. You start by defining a single purpose or goal, set a limited number of objectives to achieve that goal, and support those objectives with explanations logically arranged. Nothing new about that.

Beyond Bullet Points: Using Microsoft® Office PowerPoint ...

Cliff's bestselling book Beyond Bullet Points (now in its 3rd edition) was named a Best Book of 2007 by the editors of Amazon, and it expands on a communications approach he has taught at many of the country's top law firms, government agencies, business schools and corporations.

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Cliff Atkinson, Beyond Bullet Points, and Legal Presentations

Beyond Bullet Points is directed towards business presentations that aim to persuade an audience. Cliff doesn't talk about how his method could be used for information-heavy reports or for educational use. In these cases, the purpose is not to persuade or tell a story, but simply to disseminate information.

Cliff Atkinson's Beyond Bullet Points - PowerPoint Tips Blog

Beyond Bullet Points, 3rd Edition: Using Microsoft PowerPoint to Create Presentations That Inform, Motivate, and Inspire (Business Skills) [Atkinson, Cliff] on Amazon.com. *FREE* shipping on qualifying offers. Beyond Bullet Points, 3rd Edition: Using Microsoft PowerPoint to Create Presentations That Inform, Motivate

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The Beyond Bullet Points (BBP) methodology is an innovative way to efficiently build a presentation (not just make pretty slides). Following this method allows you to build presentations that inspire, inform and motivate. You can learn more about the BBP methodology here. Beyond Bullet Points is copyrighted to Cliff Atkinson.

BBP ToolBox - Stay focused on Beyond Bullet Points!

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In this sample chapter from Beyond Bullet Points: Using PowerPoint to tell a compelling story that gets results, 4th Edition, Cliff Atkinson reviews step-by-step how the Beyond Bullet Points (BBP) Story Template creates a foundation for presentations that you will build upon with narration and graphics. Click to view larger image

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